



302 North 1st Avenue, Suite 300 ▲ Phoenix, Arizona 85003  
Phone (602) 254-6300 ▲ FAX (602) 254-6490  
E-mail: [mag@mag.maricopa.gov](mailto:mag@mag.maricopa.gov) ▲ Web site: [www.mag.maricopa.gov](http://www.mag.maricopa.gov)

April 15, 2008

TO: Members of the MAG Population Technical Advisory Committee

FROM: George Pettit, Gilbert, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, April 22, 2008 - 10:00 a.m.  
MAG Office, Suite 200, Saguaro Room  
302 North 1<sup>st</sup> Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. To videoconference to the meeting, prior arrangements need to be made with the MAG RVS Help Desk (602) 452-5095 and your site coordinator. Those attending by telephone conference call are requested to call (602) 261-7510 between 9:55 a.m. and 10:00 a.m. After prompting, please enter the meeting ID number 767822 (POPTAC) on your telephone key pad followed by the pound sign. If you have a problem or require assistance, please dial 0 after calling the number above.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Pahl at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

## TENTATIVE AGENDA

### COMMITTEE ACTION REQUESTED

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of March 25, 2008

4. Census 2010 Update

4a. Local Update of Census Addresses (LUCA) Program

The Census Bureau is actively pursuing preparations for Census 2010. An important factor in getting a good count is an accurate address list. The LUCA program provides local governments with an opportunity to update the Census Bureau's address file that is used to distribute Census questionnaires to residents within their jurisdiction. MAG member agencies are completing the LUCA program and returning their comments to the Census Bureau's Denver Regional Office. Please see Attachment One for a list of LUCA due dates by agency.

4b. 2010 Participant Statistical Areas Program

The 2010 Participant Statistical Areas Program provides an opportunity to provide input on revisions to Census geography including Census Civil Divisions, Census Designated Places, Census Tracts, and Block Groups. MAG will be

2. For information.

3. For information, discussion and approval of the minutes of March 25, 2008.

4a. For information and discussion.

4b. For information and discussion.

coordinating the Statistical Areas Program and staff will be serving as a liaison between MAG member agencies and the Census Bureau.

The final criteria for these statistical areas was distributed at the March POPTAC meeting and is included as the last page of Attachment Two. Also at the March meeting, wall size maps showing areas where block groups and census tracts may need to be split or combined were displayed. Staff will present information for census tracts and block groups that cross jurisdictional boundaries and that will need to be changed based on the new PSAP criteria.

MAG has prepared a draft outline of the roles/responsibilities of the various entities involved in PSAP for review and comment. Please see Attachment Two. A status report will be provided.

4c. Miscellaneous Census Items

The Census Bureau is working on aspects of the 2010 Census schedule, community participation and outreach, and data dissemination. MAG staff is monitoring and working with the Census Bureau to ensure MAG member agencies are aware of and meet any deadlines to ensure an accurate and complete count. Please see Attachment Three for a Census 2010 timeline. MAG staff and POPTAC members will provide brief updates and announcements.

5. Data Collection for Preparation of July 1, 2008 Resident Population Updates

MAG has recently completed the collection of data for annexations adopted between July 1, 2007 and March 31, 2008 for use by the Arizona Department of Commerce. Annexations adopted between April 1 to June 30<sup>th</sup> 2008, residential completions through June 30, 2008 and population in group quarters will all be due by the end of July 2008.

MAG will also be forwarding to you forms for providing updated information on population in group quarters in June. A status report will be provided.

4c. For information and discussion.

5. For information and discussion.

6. Census Bureau Population Estimates

The U.S. Census Bureau produces state, county, and place estimates, released in December, March and June respectively. These estimates are used within various federal programs to determine need and funding. These estimates differ from the State of Arizona and MAG estimates, Attachment Four, due to data and methodology differences. One of the principal data sources for Census annual population estimates is building permits.

MAG has completed a preliminary analysis of the potential impact on federal funds for Arizona, if the Census Bureau estimates reflected the level of population growth as the State of Arizona and MAG estimates. See Attachment Five.

MAG is taking steps to develop an awareness and understanding of the building permit data provided to the Census Bureau for these estimates, as well as to compare the data with those used for MAG population estimates. Attachment Six is the new Census Bureau Form C-404 that reports privately-owned residential building or zoning permits issued. A status report will be provided.

7. 2007 Employer Database

The MAG 2007 Employer Database has been completed and is available to member agencies, upon request. The database includes information about firms and employment in the MAG region, and includes firms of 5 or more employees. A brief analysis will be provided.

8. Data Collection Efforts and Timeline

Ongoing data collection efforts include land use information such as General Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analysis. A schedule for the collection of data for the next six months is included in Attachment Seven. A status report will be provided.

6. For information and discussion.

7. For information and discussion

8. For information and discussion.

9. Regional Economic and Growth Outcomes (REGO)

MAG staff is working to complete the REGO report. A work group meeting has been held to review analysis and associated maps. The suggestions from this meeting, and other reviews, have been incorporated in the report. An update will be provided.

10. Economic Update

MAG staff will present an overview of regional and state economic conditions, emphasizing state revenue and budget updates and indicators of economic and development conditions in competitive metro areas. Updated data will be distributed at the meeting and available on the MAG web site for those attending remotely.

11. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

12. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, May 27, 2008 at 10:00 a.m.

9. For information and discussion.

10. For information and discussion.

11. For information and discussion.

12. For information and discussion.